

Defeat of Jesse James Days

Junior Ambassador Program Guidelines

Qualifications:

Boys and girls must be age 6, 7 or 8 as of Coronation Date. The child must attend Northfield Schools or live in Northfield School District, or have parents that live, work, frequently volunteer or worship in Northfield. Candidates are welcome to run multiple years as long as they were not previously selected and meet the criteria noted previously.

Sponsorship:

Each candidate will be sponsored by a local business. If you have someone who would be interested in sponsoring your child, please let us know. If you do not have a sponsor the committee will help provide one for you, but we ask they you please try first. The sponsorship fee for this program is \$150.00. The candidate will make appearances wearing official attire with the sponsor's name on it and will also provide radio spot ads given by the candidate prior to coronation.

Expectation of Candidates:

- Each candidate will be given 10 tickets to the coronation to sell ahead of time. More tickets are available. There will be an award given to the child who sells the most tickets. Ticket money must be turned in at dress rehearsal.
- Each candidate will have DJJD buttons to sell ahead of time and there will be a prize given out for the most sold. A Sertoma representative will be at dress rehearsal to collect money and unsold buttons.
- Each candidate will also be provided pancake tickets to sell. Money and tickets to be turned in at the breakfast. An award will also be given for most tickets sold.
- Each candidate will tape a radio advertising message for their sponsor. Location and date to be announced.
- All candidates will be asked to participate in some community service projects and public appearances arranged by the committee prior to coronation. A schedule will be provided and you are asked to make as many of these events as possible. Attendance will be tracked and may be used by the selection team.
- All candidates will be asked to participate in the fundraising events to help pay for expenses of our coronation. More information to follow.
- Appearances: TBA may include Nursing Homes, Tour of the Museum, LBSA Family Day, Bowling, etc. during candidacy. A calendar will be provided for you.
- Each candidate will need to perform a talent at Coronation. This can range from storytelling, singing, dancing, playing an instrument, etc. **This is to last no more than 1 minute.**
- Each candidate will be asked to prepare an "All About Me" poster board that they can talk about with the selection team.

Rehearsal(s):

Rehearsal(s) will be held prior to Coronation. Parents are welcome to stay and watch but will not be allowed back stage. If there are special instructions for your child's talent, please get them to us as soon as possible.

Selection Process:

- The selection team is made up of individuals with festival/ambassador experience from other communities.
- There will be a game night with the selection team and dinner arranged.
- One on one session with the selection team will take place & parents will be included for a portion of the interview.
- Candidates will be selected based on poise, projection, behavior, how well they carry on a conversation, as well as overall impression to work as a team.

During DJJD celebration:

Candidates will be involved during specific times and events during DJJD (i.e., Kiddie Tractor Pull, Giddy Up Races, Kiddie Parade, Grand Parade) Additional events will be announced at later time.

Coronation:

- Coronation will be held at the Northfield Middle School after Sunday's Grand Parade. Please see that you child has something to eat prior to coming to the parade. Candidates will be in the front of the parade (first 15 units) and will be returned to the Middle School to get a snack and get ready for Coronation.
- Attire for Coronation is "Sunday Dress" – additional costumes will be allowed for the talent portion. We ask that no cowboy hats or crowns be incorporated into their attire. They will also be participating in an opening dance number where attire is to be determined.
- Family members will not be allowed back stage the day of coronation other than to drop of your child and their needed items. We will have volunteers to assist your child.
- Each candidate will be asked to introduce themselves, state their age, their sponsor and their parents.
- Each candidate will perform their talent – 1 minute
- Each candidate will receive a goody bag sponsored by area businesses.

Selected Jr Ambassadors will receive from the DJJD Committee:

Girls - Appearance Attire, Crown, Jewelry and Sash

Boys – Vest, Hat, Bolo Tie & Sash

Both – Polo Shirt and light jacket

(you will be responsible for pants/jeans/shorts and boots/shoes chosen)