

Selection Team Guidelines

Requirements Due By July 1st

Candidates must:

- Complete and sign the Candidate Application
- Sign Candidate Agreement
- Sign Parade Waiver
- Completed Sponsor Contract with \$300 fee.
- Be 16 years of age by July 1st of current year through age 21
- Reside, work, volunteer or worship in Northfield
- Have never been married nor have a marriage annulled. Upon accepting the title, the candidate agrees that they will not marry or become pregnant during their reign. The candidate may not be pregnant or have children.
 - Previous Ambassador Candidates ARE eligible for participation and are welcome to join us again.
 - All are welcome to participate only for the Candidate Experience and have the right to opt-out of being selected as an Ambassador if they so choose.

Selection Criteria

Acceptance of Duties and Responsibilities – The candidate will be asked to verify willingness to accept the role and responsibilities of an Ambassador position.

Appearance – The candidate should be well-groomed and tastefully attired.

Communication Skills—The candidate should be articulate and possess interpersonal and public speaking skills.

Personality -- Reflects sound quality of mind and character. The candidate should radiate health vitality and wholesomeness; they should project friendliness with proper restraint. A candidate must be able to socialize with people of all ages and positions—is genuine and enthusiastic. The candidate must be able to handle themselves with confidence and decorum in any situation.

Poise – The manner in which the candidate conducts themselves with others during events as well as outside of events; posture, mannerisms and proper etiquette.

Attendance – Has been prompt and willing to participate in candidate events enthusiastically.

Social Media – Must demonstrate appropriate social media content. All media subject to review by judges.

Application Form – Educational, social and community involvement, well-written communication skills; professional.